



**For immediate Release**

Contact: Daniel Henry (ex. 255)

SAN DIEGO (December 21, 2004) – Food Cost Manager is continuing to provide back office technology to every level of the restaurant industry by offering a new basic version for hundreds of dollars less than its competitors.

“We’re providing restaurants with single locations and smaller chains with the same advantages more expensive custom software offers,” said Mike Munden, CEO of Actoris Software. “Not everyone needs or can afford all the features that our Pro version has.”

Food Cost Manager, now \$99, is a back office solution similar to the Pro version, which provides easy to use features that saves both time and money.

In the past, restaurants were limited to using incomplete point of sale system back office tools to help them manage their business; however, managers are realizing the savings in making more informed decisions. Now, managers can have greater inventory control, make better menu item pricing decisions, fine-tune their food cost percentage, and provide nutritional information to the growing number of inquiring guests.

“These are tools every restaurant can use to improve their operation,” said Munden, “and now at \$99 the decision is even easier to make.”

Food Cost Manager Pro, which includes additional features like custom reporting, is available for multiple users, and starts at \$399 for the standard two-user version. Food Cost Manager, and Food Cost Manager Pro, are recognized for being easy to operate. In addition, these programs have stream lined the set-up process.

Actoris Software specializes in the development, sales, and support of state-of-the-art foodservice management software for Windows and Macintosh operating systems. These tools are based on a powerful combination of real world experience in the food service industry, and unrivaled technical expertise in creating easy to use business solutions since 1984.

\*\*\*

---

Actoris Software, Inc  
28242 Glenmeade Way  
Escondido, CA 92026

[www.actorissoftware.com](http://www.actorissoftware.com)

Phone: 760-751-9697  
Fax: 760-888-0444  
Toll Free: 877-751-9697